Zhujiang New Town & Central Axis Planning

The Zhujiang planning project is a unique opportunity to develop a vibrant, world class, sustainable urban district within the heart of Guangzhou’s established cultural framework. Landscape plays a key role in the identity of this district characterized by greater connectivity to the adjacent environments (borrowed landscape), sustainable practices for development, and the celebration of Guangzhou’s natural beauty and tropical flora and fauna.

The landscape master plan is developed as single cohesive plan reading like a scroll painting from North to South with the mountainous terrain of Yan Ling Park to the North, an urbanized core in the center and the Pearl River to the South. Within the pictorial landscape seven major development zones are identified: Yanning Park, East Station Plaza, Tianhe Sports Center, Hongcheng Plaza, Liuyun Neighborhood, Zhujiang New Town and Haixingsha Island.

Location
Guangzhou, China

Client
Guangzhou Planning Bureau
Heller Manus Architects

SWA Scope
Urban planning
Concept design

Size
36 kilometer long city axis

Architect
Heller Manus Architects
Huanan Architecture Design Institute