

IFEZ EXPANSION MASTER PLAN COMPETITION

Ganghwa Island, Korea

SWA OFFICE
Sausalito

SWA PROJECT TEAM
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Huiqing Kuang

PROJECT TYPE
Master Planning

DATE BEGUN
Design - February 2009

DATE OF COMPLETION (EST.)
Design - March 2009



OWNER
Incheon Free Economic Zone

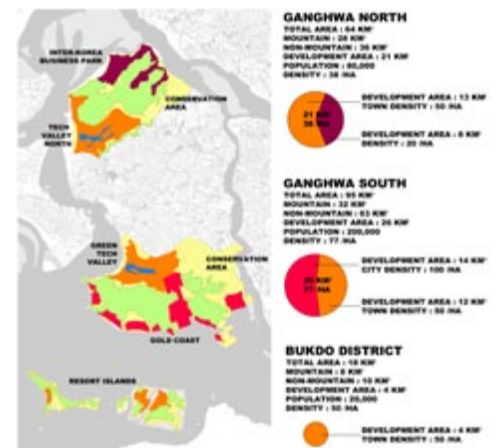
CLIENT
Heerim Architects & Planners Co., Ltd.

CONSULTANTS
Renderings - Tom McClure

SCOPE OF WORK
Provide a vision for expanding the Seoul/
Incheon metro area towards the coast and
coastal islands.

SIZE
The IFEZ Expansion consists of three sites in
coastal Incheon, generally north of the Incheon
airport:
Ganghwa North – 64.0 square kilometers
Ganghwa South – 94.5 square kilometers
Bukdo Islands – 18.2 square kilometers
Total – 176.7square kilometers

- THE BIG IDEA
- Create Globally Competitive Business & Living Environment
 - Maintain Island Character to Offer “Weekend” Lifestyle
 - Locate People along Base of Mountains, Facing Sea & Sun
 - Create Compact, Walkable Mixed-Use City & Town Neighborhoods
 - Use Development Patterns which Respond to Dramatic Natural Setting
 - Create a Distinct, Bold, Recognizable “Post Card” Place for Incheon/Seoul
 - Design People Friendly Places, with Small Streets and Utilities
 - Create Lakes for Runoff Treatment, Soil Borrow and Additional Waterfront
 - Preserve Historic Treasures, Agriculture and Flyway along Yeomha corridor



KOREA'S GOLD COAST & TECH VALLEYS

GLOBALLY COMPETITIVE BUSINESS & LIVING ENVIRONMENT

CAHONGWA & BUKDO DISTRICT ISLANDS, IFEZ EXPANSION MASTER PLAN

VISION

- Create Globally Competitive Business & Living Environment
- Maintain Island Character to Offer "Weekend" Lifestyle
- Locate People along Bays of Mountain, Facing Sea & Sun
- Create Compact, Walkable Mixed Use City & Town Neighborhoods
- Use Development Patterns which Respond to Dramatic Natural Setting
- Create a Distinct, Bold, Sensational "Post Card" Place for Incheon/Seoul
- Design People Friendly Places, with Great Streets and Walkways
- Create Lakes for Recreational Treatment, Soft Storms and Additional Waterfront
- Preserve Historic Traditions, Agriculture and Playways along Travel Corridor



TECH VALLEYS

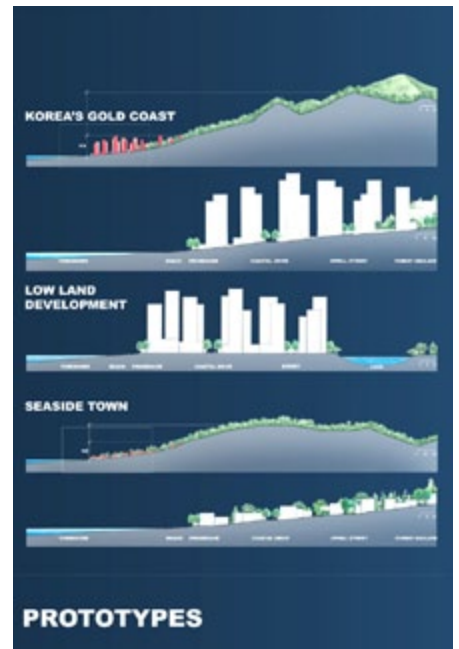


KOREA'S GOLD COAST



RESORT ISLANDS







TECH VALLEYS



GOLD COAST



RESORT ISLANDS