

Santana Row



Location
San Jose, California

Client
Federal Realty Investment Trust

SWA Scope
Landscape architectural services

Size
14 blocks, 40 acres

Architect
SB Architects, BAR Architects, The Steinberg Group

Award
Builder Magazine Project of the Year
Consulting Engineers and Land Surveyors of
California Engineering Excellence Award

SWA provided full landscape architectural services for Santana Row, a 40-acre neotraditional town center near downtown San Jose. The new development artfully weaves together a variety of design styles, building elevations, and landscape elements, with the intention of creating an area that gives the impression of having evolved over time. Evoking an urban village, Santana Row offers a place for locals to “escape” without having to sacrifice urban amenities.

The international restaurants and upscale retail stores on Santana Row’s European-style main street are topped with housing and a boutique hotel. The site contains 680,000 square feet of retail space, including 200 luxury hotel rooms, 15 restaurants, an art-house movie theater, and additional entertainment facilities—all in a setting of richly landscaped parks, plazas, and streetscapes.

