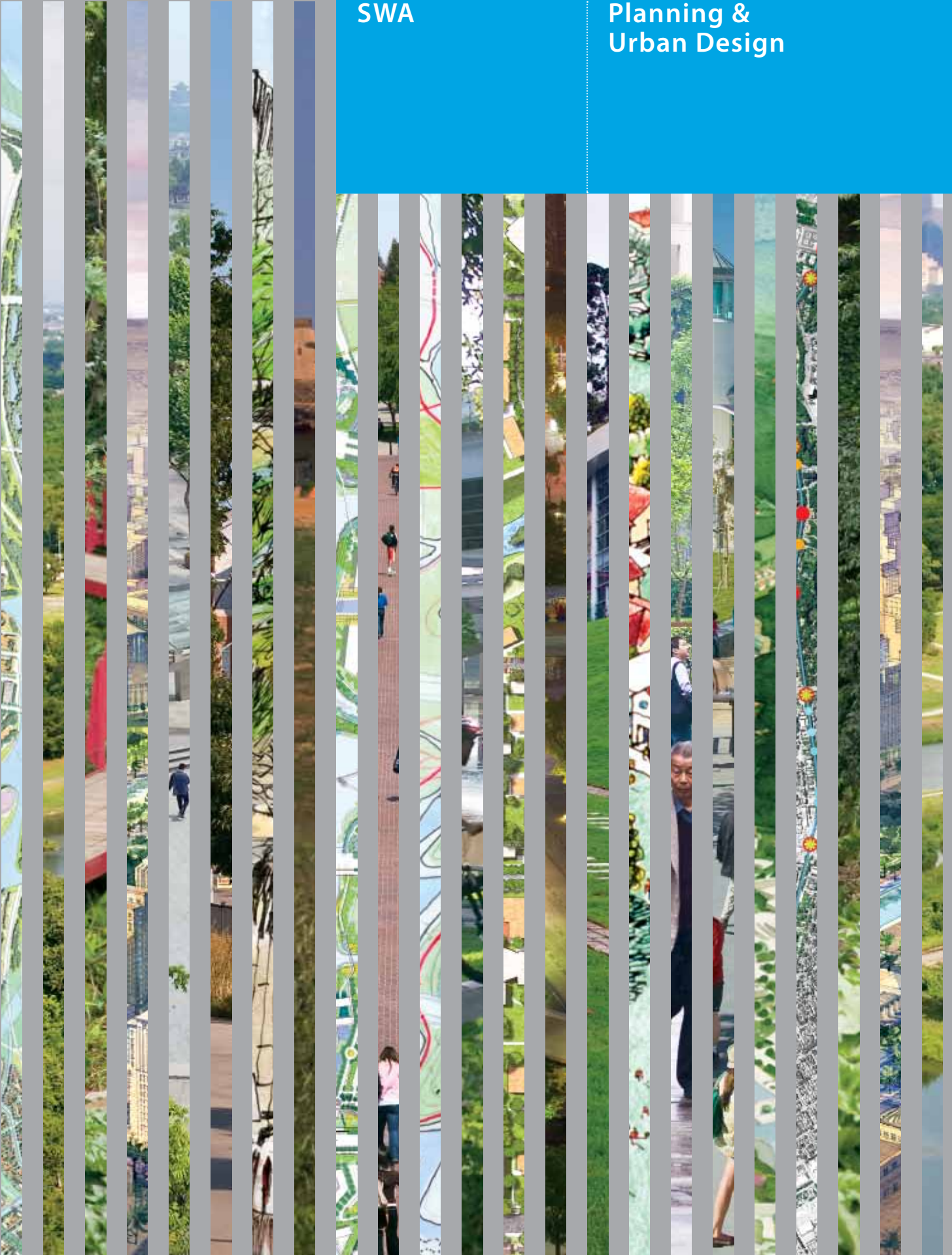


SWA

Planning &  
Urban Design





### Houston Bayous

SWA's long-standing commitment to Houston's bayou system has redefined storm water management and land use practices in the region. Seen here, the 35-mile Brays Bayou Recreation Plan project combines flood control measures with multiuse trails, open space and wetlands restoration for a dynamic, economically sustainable urban greenway. In downtown, the 1.2-mile Buffalo Bayou Promenade converts a wasteland of freeway overpasses into a thriving urban waterfront with trails, waterfront access, lighting, public art, and venues for community gatherings.

SWA brings big ideas to planning and urban design.

SWA plans make sensitive use of terrain, landform, natural resources, infrastructure and buildings, resulting in projects that integrate the natural and built worlds.

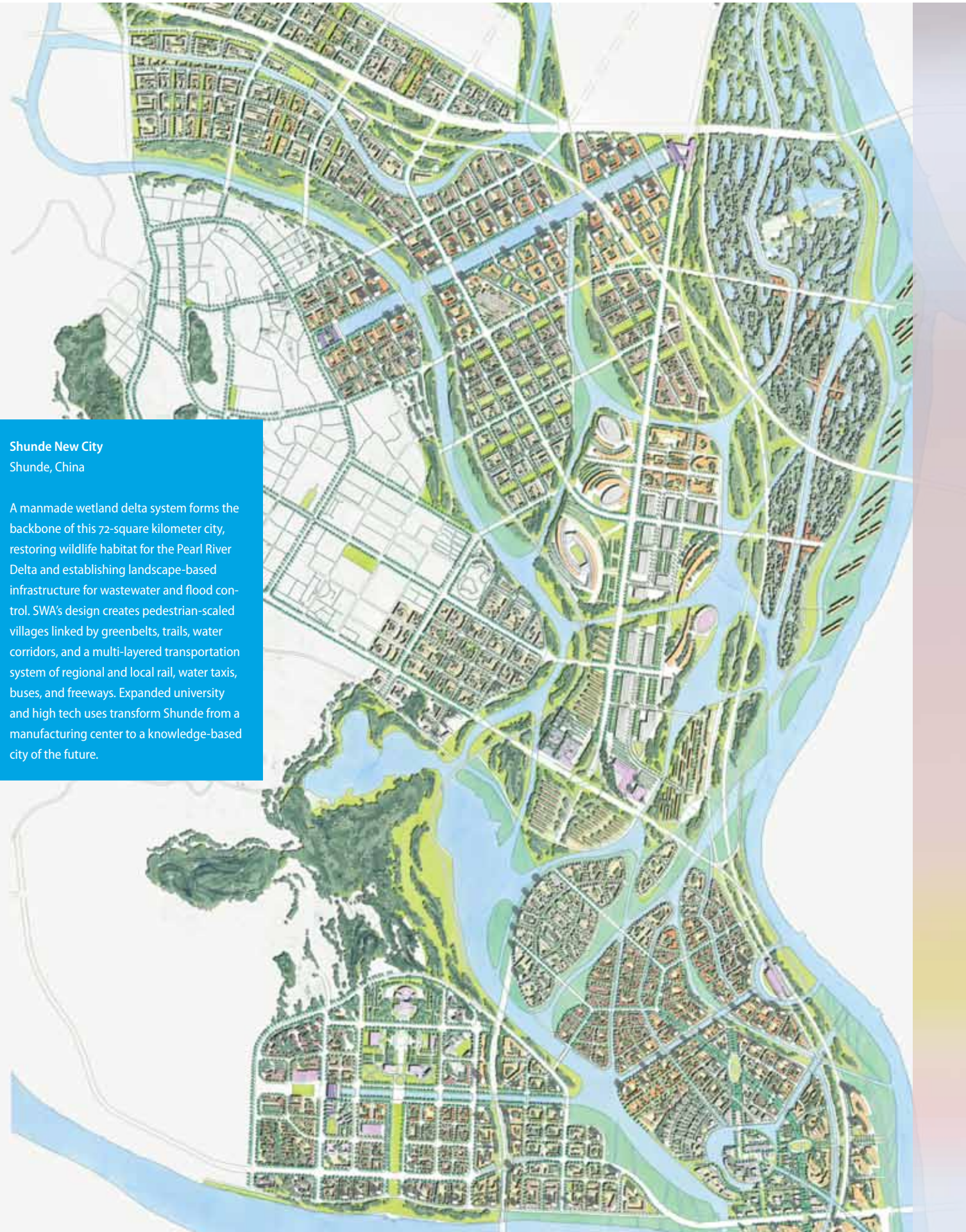
Our deep commitment to built projects—beautiful, sustainable, enduring—inspires a practical but visionary approach, one that is global in perspective yet finely tuned to the special character of each individual site. We believe that a successful plan should be functional, aesthetic, and entirely suited to context. The plan should be invisible so that the place itself can take root and grow over time.

For over fifty years, for over 2,000 clients, this approach has produced distinctive communities, urban districts, neighborhoods, campuses, workplaces, parks, waterfronts and resorts. It has supported the preservation of thousands of acres of open space, revitalized urban centers around the globe, and been recognized with hundreds of awards.

At SWA we plan with the responsibility to build, and we design within a strong planning framework that encompasses ecological, social, and economic insights. Buildings may come and go, land uses may change, but the patterns we create for cities and the land will stay. In a hundred years, how will people live? Can we create great places for them to meet, learn, grow food, celebrate joyful connections to nature and share a robust civic life?

We dedicate ourselves to answering these questions by producing visionary plans and urban design concepts that can be built. For every client, for each stage of a project, we keep our eye on the prize—valuable, beautiful, high-performing places that start out strong and grow better over time.

To accomplish this, we create planning and urban design solutions that are *land-based*, use *natural systems* to shape cities, emphasize *place-making*, and incorporate the realities of *built projects*.



**Shunde New City**  
Shunde, China

A manmade wetland delta system forms the backbone of this 72-square kilometer city, restoring wildlife habitat for the Pearl River Delta and establishing landscape-based infrastructure for wastewater and flood control. SWA's design creates pedestrian-scaled villages linked by greenbelts, trails, water corridors, and a multi-layered transportation system of regional and local rail, water taxis, buses, and freeways. Expanded university and high tech uses transform Shunde from a manufacturing center to a knowledge-based city of the future.

### A Land-Based Approach

Inspired by a profound love of the natural world—and steeped in technical understanding of topography and natural systems—SWA principals begin each project with a thorough understanding of client's objectives along with in-depth study of site and setting.

We search for the 'Big Idea' right from the start—and often find it right under our feet. Whether the project encompasses a thousand acres or a small urban lot, we maximize its potential by celebrating the elements that make it unique. We tap into the magic, looking for clues—a special vista, a waterway, a grove of trees, an abandoned utility corridor—to create an authentic sense of place. Our concepts foster connections to land, water, city and culture; they integrate the natural with man-made in ways that establish value for our client and benefits for the larger community.

By embracing the landscape, we get it done green—resulting in projects that incorporate sustainable practices as a seamless part of design. The result is high-performing landscapes that upgrade natural processes for storm water, habitat, groundwater recharge, and other systems while achieving aesthetic and programmatic goals for high intensity development or sites devoted entirely to restoration.

This approach carries through the entire planning process, influencing the formulation of alternative concepts, master plans, entitlements and strategies for implementation. As team leaders or co-consultants, we collaborate closely with biologists, hydrologists, and other specialists. We incorporate human factors such as ownership, access, utilities, land use, and economics. These sets of characteristics often interact, as when planning regulations, flood control measures, community input, or infrastructure affect the emerging plan.

Each piece of the puzzle contributes to the whole. Buildings should be sensitively integrated into the landscape. Site uses should be connected by a strong and continuous framework of open space—and open space must be designed to enhance natural systems, thereby reducing infrastructure costs and avoiding ecological damage. Interweaving water channels in a river delta, for example, can inspire the configuration of major roads and open space. A distinctive hill or vista can become the centerpiece of a project by clustering building in a more clever way.

The possibilities are enormous when you work in harmony with the land.

For nearly forty years, SWA has helped the Irvine Company create one of the world's premier new towns by providing us with innovative community planning and urban design. We value both their ability to plan great communities and then help bring them to life with strong landscape architecture.

*Rob Elliott, the Irvine Company*



As urban designers we aim for art at the civic scale, shaping entire urban, forest, and water systems that are inspired by nature—expressive, memorable, and distinctive in form. We respect context but we're not afraid to create.

*Sean O'Malley, SWA*

**Kunming Eco-Community**  
Kunming, China

The vision of a healthy, restored watershed drove SWA's approach to this 84-hectare urban community. Clustered development preserves forests and ravines while establishing a framework for housing, retail, education, health services, and other uses concentrated on previously disturbed areas. Sustainable technologies treat and reuse wastewater, reduce peak storm flows, and reduce energy demand. Green roofs, restored ponds and trails distinguish an Environmental Interpretive Center at the community's heart.



**High Performance Landscapes**

SWA continually explores techniques to combine aesthetics, infrastructure, and functionality. Our high-performing projects incorporate:

- + Water quality and habitat enhancement measures such as restored waterways/wetlands, permeable surfacing, and onsite water recharge/treatment in bioswales, rain gardens, and constructed wetlands.
- + Aesthetic grading to retain flood water, accommodate first flush, reduce peak runoff rates, and create usable, appealing open space.
- + Energy-saving elements including green roofs/walls, orientation of streets/buildings/open space for solar capture/cooling, location of deciduous vs. evergreen plant materials, and abundant tree cover for shade/beauty.
- + Plant selection for drought-tolerance using native/compatible plants and long-term adaptability for healthy, low-maintenance landscapes.
- + Use of locally derived and recycled materials.

A truly sustainable landscape is one that demonstrates health and happiness—where environment becomes regenerative and community is connected to place.

**Integrating Nature and City**

SWA's land-based approach holds equally true for high-density urban projects.

Whether the project encompasses a new city or a small urban district, we use natural systems to shape the public realm. We consider the larger landscape of water, infrastructure, topography, habitat, and human habitation, to define city fabric, block structure, and conceptual architecture. Livable cities are the goal—and we strive for connectivity and walkability in all projects, whether by reconnecting a district with its waterfront or revitalizing a neighborhood with transit and a more vibrant mix of uses.

This method yields long-term frameworks for whole cities and urban districts at all scales. Our urban concepts create the bones of a place—but each plan must retain flexibility to adapt to economic, social and environmental change. We strive for the 'Big Idea' that lays the foundation of urban form, setting the stage for the layers of art, culture, migration, technology, and commerce that make each city authentic. Can we combine infrastructure with green links and meaningful public gathering spaces? How will rising sea levels transform an urban waterfront? Whether working independently or side by side with architects, we explore these questions and seek ways to synthesize built structures with sustainable and enduring civic landscapes.

Redevelopment projects call for especially strong skills in high-precision site design, public outreach, brownfield and site cleanup, and political processing. We look for opportunities to reuse infrastructure and reconnect post-infrastructure sites to new urban forms—to rediscover a site's latent ecology or activate a neglected district with new uses, to create pedestrian and bicycle routes alongside restored drainage corridors or define a new park that gives heart to a high density core.

For new cities or redeveloping urban districts, we identify hierarchies of open space from iconic civic plazas and river corridors to intimate residential courts. These urban landscapes—whether a tree-lined boulevard or a graceful riverfront promenade—contribute real environmental and economic value, shaping the future of cities and the daily experience of those who call them home.





**Katy Trail**  
Dallas, Texas

SWA established the unifying design vision for access points and plazas along this 3.5-mile urban trail. Now hugely popular with residents across the Dallas-Ft. Worth metroplex, the trail reuses an abandoned rail right-of-way as a bicycle and pedestrian corridor linking over 20 neighborhoods to shopping, jobs, and university destinations. The project incorporated extensive community input, detailed guidelines, ADA access and careful landscape implementation to insure a consistently high level of quality for this active public space.

As a critical member of our team, SWA Group has afforded us the ability to help us create an approach to community planning that balances the needs of humans with the needs of nature... SWA Group shares our vision to change the paradigm of how new communities will be built in the future.

*Mark Nickless, Director of Community Development, Lee Alpert & Co.*

**+**  
We look for clues for form-giving in the natural systems of a large project site—the drainage pattern, the vegetation, the terrain. The plan is never meant to just stay as a plan. We work with a physical result in mind.

*Joe Runco, SWA*

### A Passion for Place-Making

SWA's ability to provide elegant, artful form-giving distinguishes us from firms more focused on policy and technical issues. Our planners offer high level skills in policy-making, community outreach, and programming—with the added advantage of top notch skills in conceptual design and the ability to test ideas with a quick sketch or diagram.

The goal is simple—create more livable, attractive, and sustainable places. That's where the simplicity ends. Every place and client is different. So, too, are the forms and possibilities that transform a blank, underutilized, or damaged site into a viable place of commerce and urban life, or establish a permanent green space with a healthy ecosystem at its heart.

Once we are steeped in the characteristics of a project site, we roll up our sleeves and aim for the physical design idea that determines the shape and character of detailed work to follow. The process requires both technical problem-solving and art. We work at all scales, considering the realities of cost, land values, phasing, and infrastructure without forgetting to make something beautiful along the way. Function and beauty are not mutually exclusive—and we are not afraid to express ourselves, to search for solutions that blend science and art.

Open space is key. We use natural areas, parks, floodways, trails, streets, utility corridors, and waterways to create coherent plans. We explore solutions to all functions, spaces and elements between and beyond buildings, assessing each alternative with our clients and collaborators. Historical and cultural influences also provide project reference—a traditional arcade-lined plaza for a town in New Mexico, for example, or an agriculturally-based preserve that structures a new urban community in China.

SWA adds value by giving strong, inspired physical form to projects. We want to create places that will capture the imagination and affection of those who use them over time. There's mystery and art to it—and years of experience with built projects that have stood the tests of time.





**Hangzhou HuBin Waterfront District  
Redevelopment**  
Hangzhou, China

To reconnect the city with the eastern shore of West Lake, one of China's national treasures, SWA's master plan relocates heavy vehicular traffic to an underground tunnel and creates a pedestrian-friendly boulevard with linear park and promenade. The design restores historic hydrological patterns to improve water quality, enliven mid-block courtyards and plazas, and establish open space connections for revitalization of the 1.5-square kilometer West Lake commercial and tourism district.

## Experience with Built Projects

SWA's built project experience—including award-winning landscapes constructed in over 60 countries and on six continents—forms a solid foundation for planning and urban design.

For all our clients, we work to insure that early concepts establish a strong, realistic foundation for successful implementation. It is second nature for us to think ahead to aesthetic and functional details as we conceptualize plans for large-scale projects or begin detailed layouts for smaller ones. We know how to think large and small, how to utilize knowledge of real estate, economics, building form, and the implications of densities, materials, and scale. We apply this knowledge to the first conceptual strategy as well as the final design guidelines report and construction cost estimate.

Experience imposes discipline on our work, keeping early ideas securely within the realm of possibility and aligned with client objectives. We pay special attention to the two main economic factors influencing projects—construction cost and project income. Our built work enables us to anticipate cost-effective solutions early in the planning process, and these often become part of the 'Big Idea'. We work with our clients to explore options and cost-benefit comparisons. A greater investment in site amenities, for example, may yield increased income from a property over time. A more compact site plan may preserve site features of irreplaceable value.

SWA's design studios and group practice foster the exchange of ideas. Our construction staff—which includes some of our most senior principals—can provide immediate feedback to planners who are writing development standards or sketching out early plans. What permeable pavers work best for this soil? Which native plants will look good and thrive on the site? How did that street section work in that neighborhood 15 years ago? Is this a project where mass grading will create a more beautiful setting over time, or would it be better to adapt individual buildings to the site?

By understanding land, people, economics, and the objectives of our clients—and applying the built project experience and physical planning skills that come as second nature—SWA develops big ideas with a serious dose of reality.

SWA designers have the capability of bringing great vision and beautiful imagery to a project site, optimally and quickly. We sincerely hope SWA will contribute even more to the planning and design process of Chinese cities, adapting their broad, global perspective to the urban and natural settings of China, to create inspiring and graceful spaces and places.

*Xu Xiaowei, Hunan Joyon Real Estate Co., Ltd.*

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SWA professionals approach the design of our environment as a spirited act of communication: a complex, multi-layered, ongoing conversation between the natural and man-made worlds, between the past, present and future, between hard-driven pragmatics and the tenuous vapor of dreams.

*Kevin Shanley, SWA*



From vision to built form

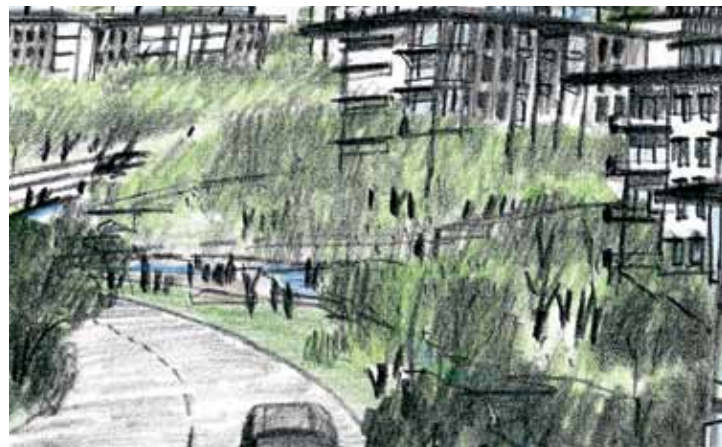
+ Mountain House New Town, San Joaquin County, CA



+ Jack London Square, Oakland, CA



+ 41st Street Waterpark, Tulsa, OK



+ Verakin New Town, Chongqing, China

# Planning and design continuum

With their imaginative, open-minded approach, SWA has consistently been a critical force in creating the big idea and bringing it into being.

*Thomas Brudzinsky, The Rouse Company*

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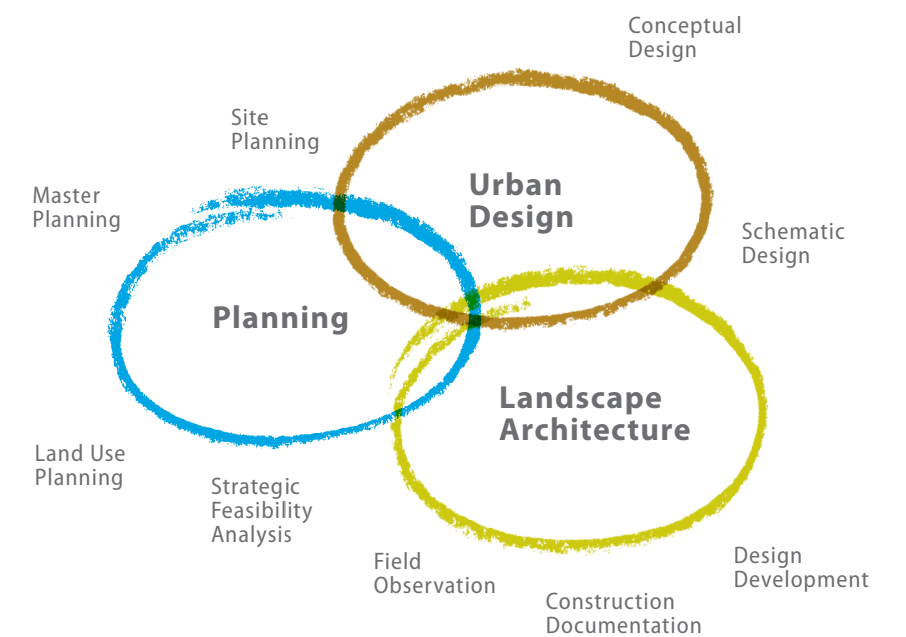
I love the wide range of work at SWA, but the projects closest to my heart—schools and campuses, new communities, parks and natural environments—are especially exciting because we're making better places for the next generation.

*Elizabeth Shreeve, SWA*

Planning and urban design represent a portion of the continuum of SWA's professional services, which range from large-scale land use planning at a regional scale through detailed construction documentation and field observation for built landscapes. We believe that planning and design are inextricably linked, and one end of the continuum informs the other.

Planning and urban design establishes a flexible, comprehensive framework for successful built projects, establishing strong physical structure for open space, natural systems, buildings, infrastructure, and circulation.

Likewise, a thorough understanding of built landscape projects provides keen insights into project physicality including form-giving, relationship of uses, materials, scale, and visual representation.





#### Al Wasl Urban Master Plan Riyadh, Saudi Arabia

SWA's plan for this 1,400-hectare district envisions a modern city incorporating traditional patterns. Urban character derives from the adjacent valley, Wadi Hanifa, with its historic agrarian plots, watercourses and walled palaces. The Central Park establishes a grand community space organized in formal patterns of walks, water features, gardens and woodlands that provide venues for civic life. Ample provision of shade, water-conserving plant materials, and gray water irrigation contribute to comfortable microclimates for outdoor living.

## Services

### Examples of SWA Planning Services

- + Site feasibility analyses
- + Strategies for real estate acquisition and positioning
- + Integration of contextual data (natural resources, socioeconomic, political, cultural)
- + Geographic information systems
- + Project management and coordination of multi-disciplinary teams
- + Land use planning
- + Community involvement, participation and communication
- + Entitlement processing
- + Design guidelines, development standards, zoning, General Plan Amendments, and other implementation reports and tools.
- + Programs for affordable housing and jobs-housing balance
- + Habitat management/conservation, wetland preservation/enhancement
- + Sustainable landscapes guidelines and maintenance manuals
- + Landscape infrastructure
- + Urban agriculture and edible landscapes
- + Streetscape and transportation corridor planning and design
- + Conceptual and schematic design (leading to full design documentation for built landscapes)
- + Multi-media presentations, imaging, 3D renderings, and project websites

Plans and design concepts only work if they address environmental, cultural, financial and political issues. To accomplish this, we offer our clients the following range of services.

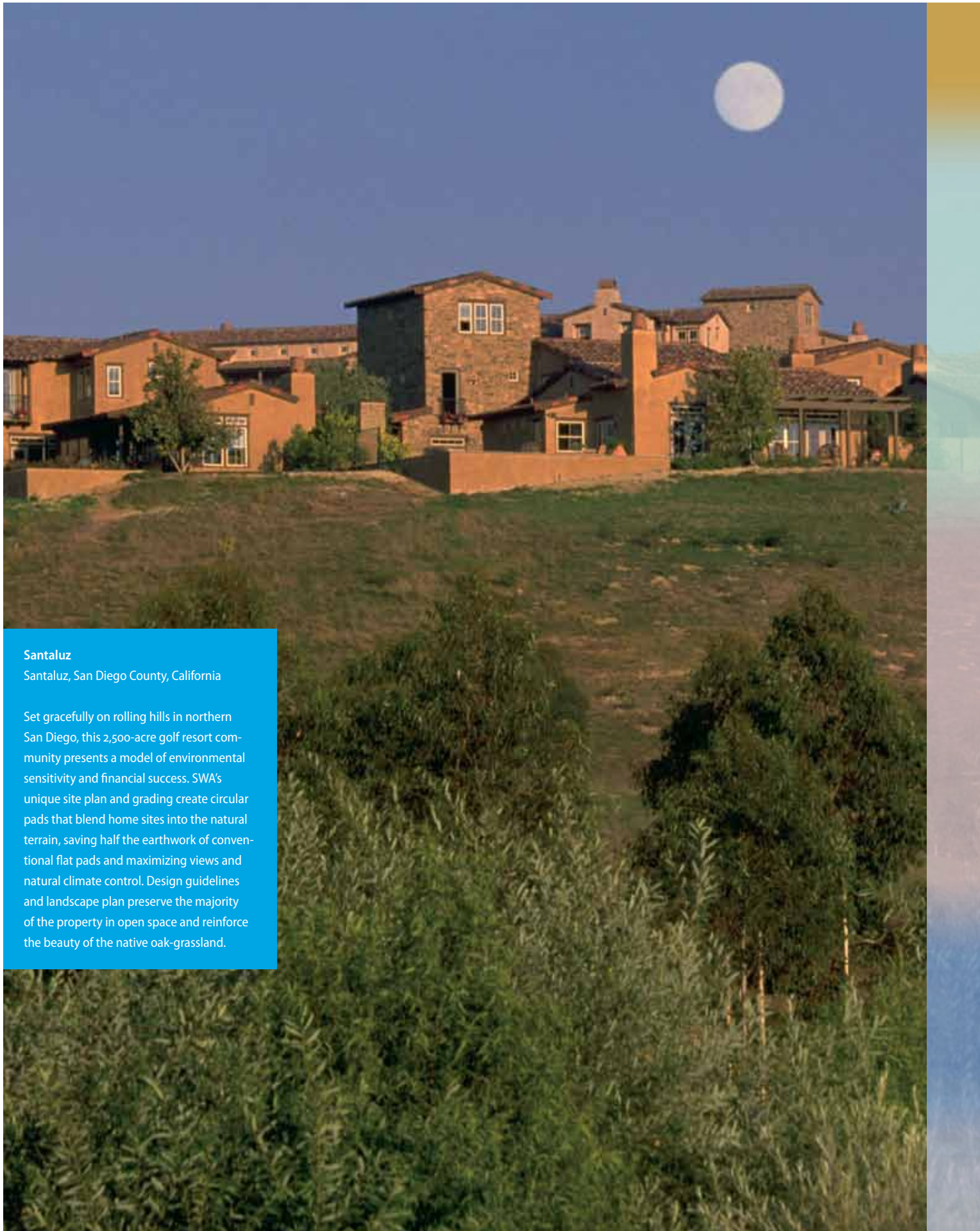
### Site Feasibility and Strategic Property Analysis

We assess the physical character of the site and context—along with critical political, financial and social factors—to assist our clients with go / no-go decisions for parcel selection, property acquisition, site programming and carrying capacity. We help to define process and approach for political approvals and community outreach.

Early decisions set the stage for future use and configurations of sites, whether envisioned for development, redevelopment, preservation, or restoration. The goal is to shepherd a project through the public/political approval process without sacrificing quality or financial feasibility. At this stage SWA often serves as lead consultant, helping to administer team process and schedule. We advise our clients by identifying the most innovative and effective experts in field science, financial analysis, sustainability, legal counsel, architecture, public art, or other specialties needed for an outstanding project team.

### Land Planning

Land plans identify initial concepts for land use, circulation, natural systems, infrastructure, and their interrelationships. In an iterative and interactive process with client, team, and key stakeholders, SWA proposes and evaluates optimal configurations for programs ranging from land conservation to entire new cities. We use open space to structure alternative approaches to building locations, linkages, utilities, grading, and phasing.



**Santaluz**  
Santaluz, San Diego County, California

Set gracefully on rolling hills in northern San Diego, this 2,500-acre golf resort community presents a model of environmental sensitivity and financial success. SWA's unique site plan and grading create circular pads that blend home sites into the natural terrain, saving half the earthwork of conventional flat pads and maximizing views and natural climate control. Design guidelines and landscape plan preserve the majority of the property in open space and reinforce the beauty of the native oak-grassland.

**Design Guidelines that Work**

At SWA we tailor guidelines to the serve the 'Big Idea', aiming for clear instructions that incorporate the realities of built projects. For long-term value, design guidelines should:

- + Focus on the public realm—open spaces, roads, waterways, trails—to create image and beauty in the most visible and heavily used areas.
- + Address the visible private realm—areas seen from public streets and open spaces—by addressing setbacks, building massing and facades, access points, and parking.
- + Utilize design prototypes to develop usable dimensions, densities and other requirements that will protect investment and achieve planning goals.
- + Provide specific direction and spatial criteria for a limited scope of critical built elements, while avoiding generalized or vague policies that require interpretation.

Effective design guidelines are based on reality—and one size definitely does not fit all.

From the first diagram or sketch, our land plans anticipate more detailed stages of design for sites ranging in size from ten to thousands of acres. We incorporate local planning and public works requirements—street sections, water quality measures and BMP's, lot and structure standards—to facilitate approvals and build realistic foundations for project design. At the same time we support our private and public sector clients by proposing innovative approaches to creating livable, walkable, and sustainable places.

**Site Planning and Conceptual Design**

As projects move toward implementation, SWA provides more detailed plans addressing site grading, circulation patterns, building layouts, and the integration of open space and infrastructure. We organize buildings, roadways, gathering areas, destinations and open space to insure optimal relationships between parts and a complete and greater whole. Site planning services may include design guidelines, FAR's and densities, zoning, and neighborhood character studies as we continue to aid in the permitting and entitlement process.

With conceptual design we shift our emphasis to the landscape, providing initial proposals for layout, planting, hardscape, outdoor furnishings, grading, and other elements to be developed into landscape construction documents. Our field staff provides constant feedback on projects (text runs long).

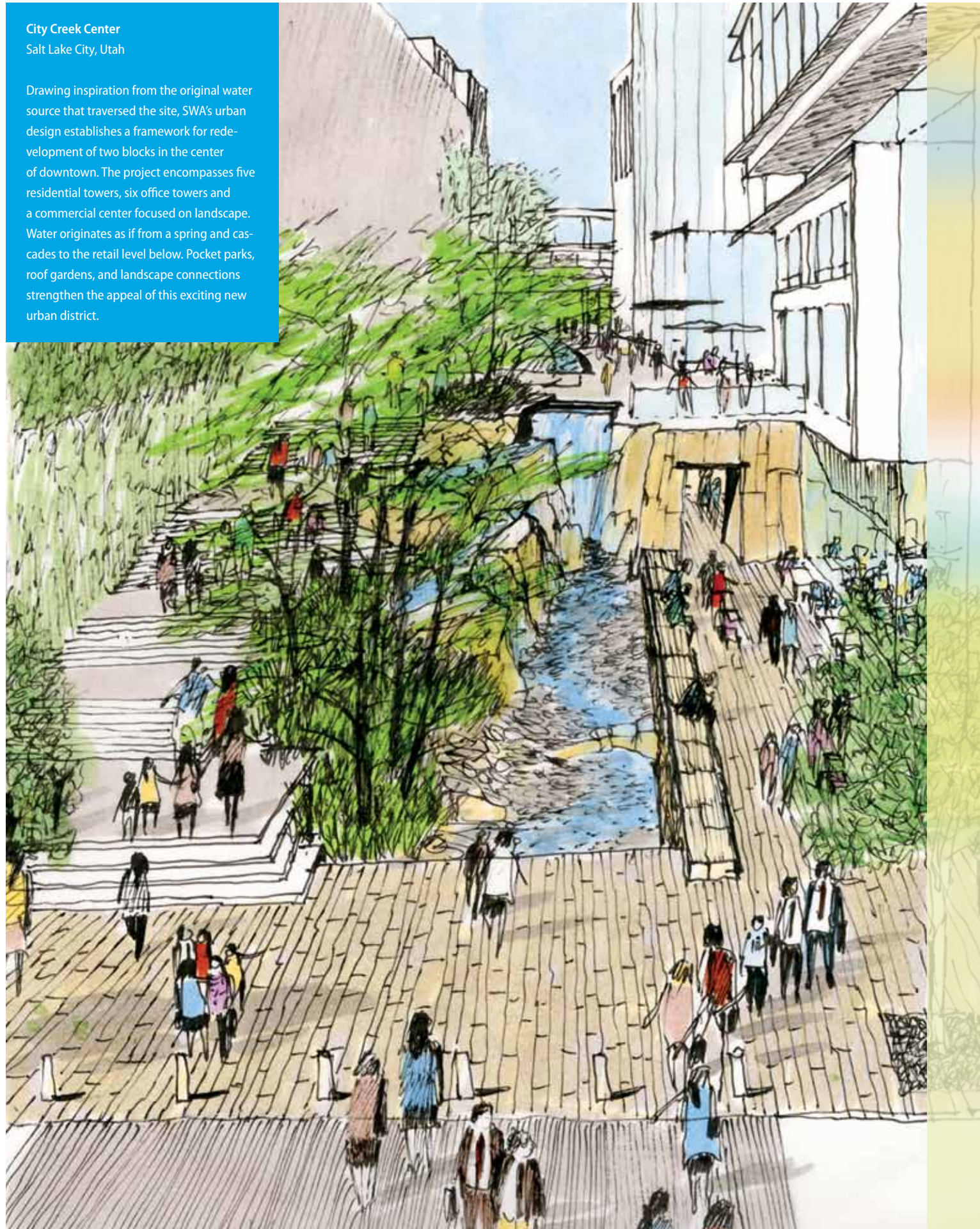
**Reports, Guidelines and Documentation**

SWA provides coherent and comprehensive master plan reports, specific plans and precise plans, and other documentation required for review and approvals from governmental agencies, in-house boards, financial entities, steering committees or other decision-makers.

Using our extensive image library of built projects and direct knowledge of construction issues, we avoid boilerplate templates in favor of individually crafted plans and reports that are visual, clear, and focused. We ensure that every project report, urban design concept, or long-term plan carries a serious dose of reality, often moving ahead into prototypical design studies to explore the impacts of planning decisions. As leaders on multi-disciplinary teams, we synthesize information from technical consultants into concise, uniform documents, and we offer the option of project websites for efficient exchange of information.

**City Creek Center**  
Salt Lake City, Utah

Drawing inspiration from the original water source that traversed the site, SWA's urban design establishes a framework for redevelopment of two blocks in the center of downtown. The project encompasses five residential towers, six office towers and a commercial center focused on landscape. Water originates as if from a spring and cascades to the retail level below. Pocket parks, roof gardens, and landscape connections strengthen the appeal of this exciting new urban district.



**Approval Processing and Entitlements**

We carry projects through the permit approval process from initial meetings with public agency staff to submittals, public hearings, and coordination of environmental review. Our strengths include a history of successful collaboration with public planners and allied professionals, our reputation in the private sector as designers who accomplish high value built projects, and our extensive image library of built projects that illustrative conditions relevant to the case at hand.

**Public Participation**

Just as we consider all aspects of site character, we also embrace input from the public. We emphasize open communication and sensitivity to established uses, community expectations, and historical connections. To reach consensus and increase confidence in the decision-making process, we offer our clients a range of public outreach tools and programs including newsletters and websites; scheduling and conducting of stakeholder meetings, workshops and design charettes; and high quality visual representation of physical planning concepts.

**Graphic Communications**

SWA utilizes state-of-the-art digital technology throughout the planning and design process, including capabilities for print graphics, 3D graphics, internet-based and interactive graphics, and digital video. Our staff includes three in-house landscape photographers who continually add to an award-winning library of over 80,000 images. Additional resources include model making/laser cutting systems, materials and product database, design details/specifications, and capabilities for teleconferencing, virtual meetings, and remote work stations.

SWA has an uncanny ability to create a powerful conceptual vision, see it through all levels of documentation to project completion, with magnificent detailing and execution.

*Ronald A. Loch, Vice President-Planning & Design, Taubman*

+ Collaboration is the essence of invention and ideas. Without it, our design process wouldn't be as responsive to the natural, cultural, and socio-economic conditions that frame our work.

*Gerdo Aquino, SWA*





**Ningbo East New Town Eco-Corridor**  
Ningbo City, China

SWA's plan for this 250-acre metropolitan park transforms six square miles of industrial and agricultural land into green infrastructure supporting recreational, educational, and cultural facilities. The project treats and recycles surface runoff, harvests solar energy, and reduces urban heat-island effect while introducing flora and fauna for biological diversity and habitat. Organized along a grid framework, this showcase of ecological design establishes a new era of economic and environmental innovation for one of China's oldest cities.

## Project Types



SWA provides planning and urban design for a wide range project types and scales, from small residential infill or campuses to thousand-acre new communities or wilderness tracts. All our work focuses on land-based solutions that provide strong sense of place and incorporate the realities of costs, construction, and longevity.

### Nature in the City: Urban Open Space & Waterways

We create high-performance green systems that structure urban form and create identity. All types of open space must be designed for beauty and distinct patterns of use while providing functional systems for drainage, habitat, groundwater recharge, and public health and safety. These open space patterns become the life of the city.

### Smart Growth & Infill: Redevelopment and Revitalization

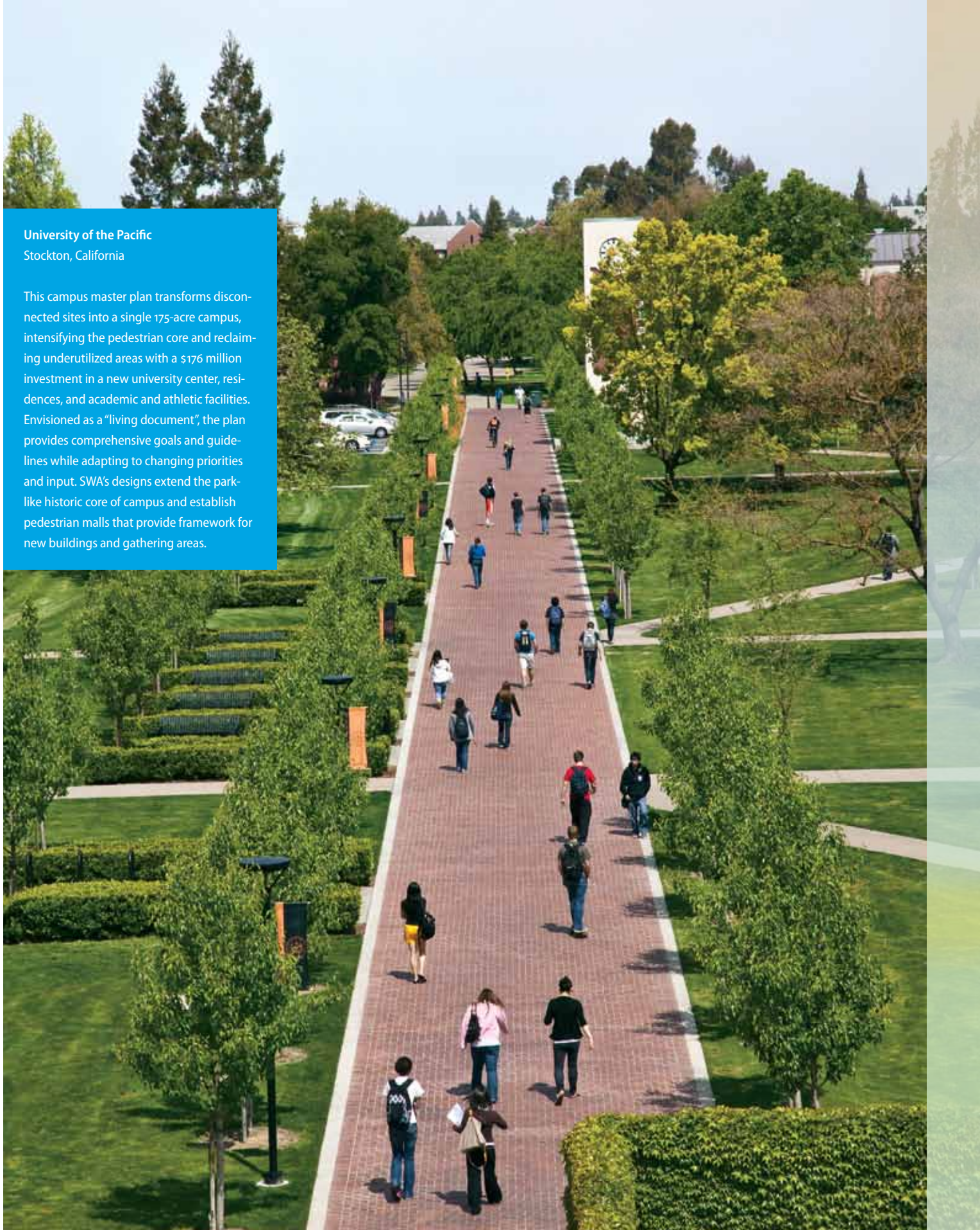
Redevelopment and infill projects require vision, precise design skills and built project experience to produce high quality environments and make significant returns on investment. We strive for vibrant, pedestrian-friendly projects that recycle land, make best use of transit and existing infrastructure, and provide highly visible open space systems.

### New Towns & Community Design

Landscape creates structure for SWA's new towns and communities. A plan approved today may shape a community for 50 years, calling for a unique long-term vision without predetermined model or template. We look for opportunities to implement large-scale open space along with major infrastructure in order to conserve resources, preserve hillsides and waterways, encourage walkability and insure intelligent land use relationships.

**University of the Pacific**  
Stockton, California

This campus master plan transforms disconnected sites into a single 175-acre campus, intensifying the pedestrian core and reclaiming underutilized areas with a \$176 million investment in a new university center, residences, and academic and athletic facilities. Envisioned as a “living document”, the plan provides comprehensive goals and guidelines while adapting to changing priorities and input. SWA’s designs extend the park-like historic core of campus and establish pedestrian malls that provide framework for new buildings and gathering areas.



**Parks, Recreation & Environmental Management**

We pay keen attention to the natural character and context of a park site, whether raw land or brownfield. Our services include recreational programming; strategies for resource management, site restoration, and interpretation; and visionary concepts and landscape documentation for projects that become hallmarks of community identity and pride.

**Town & Gown: Campus Planning & Design**

A successful campus plan is often a “living document” requiring ongoing attention to academic mission, facilities, consensus-building, financing and fundraising. SWA aims for beautiful, inspirational campuses with healthy relationships to their communities. We offer a full scope of services, either as prime consultants or with teams, from strategic planning through implementation of landscape master plans and individual projects.

**EcoTourism and Resorts**

Ecotourism presents remarkable opportunities to protect unique natural, historic and cultural resources while creating memorable places that unite the human experience. SWA’s projects exemplify sensitivity to site and context, commitment to authenticity, and stewardship through sustainable development practices that create lasting value and financial return.

With a broad-based planning process and great sensitivity, the SWA team developed a cohesive plan for residential, academic, recreational, parking and campus spaces. Both campus planning efforts have produced valuable frameworks for transforming each campus and providing for their future growth and development.

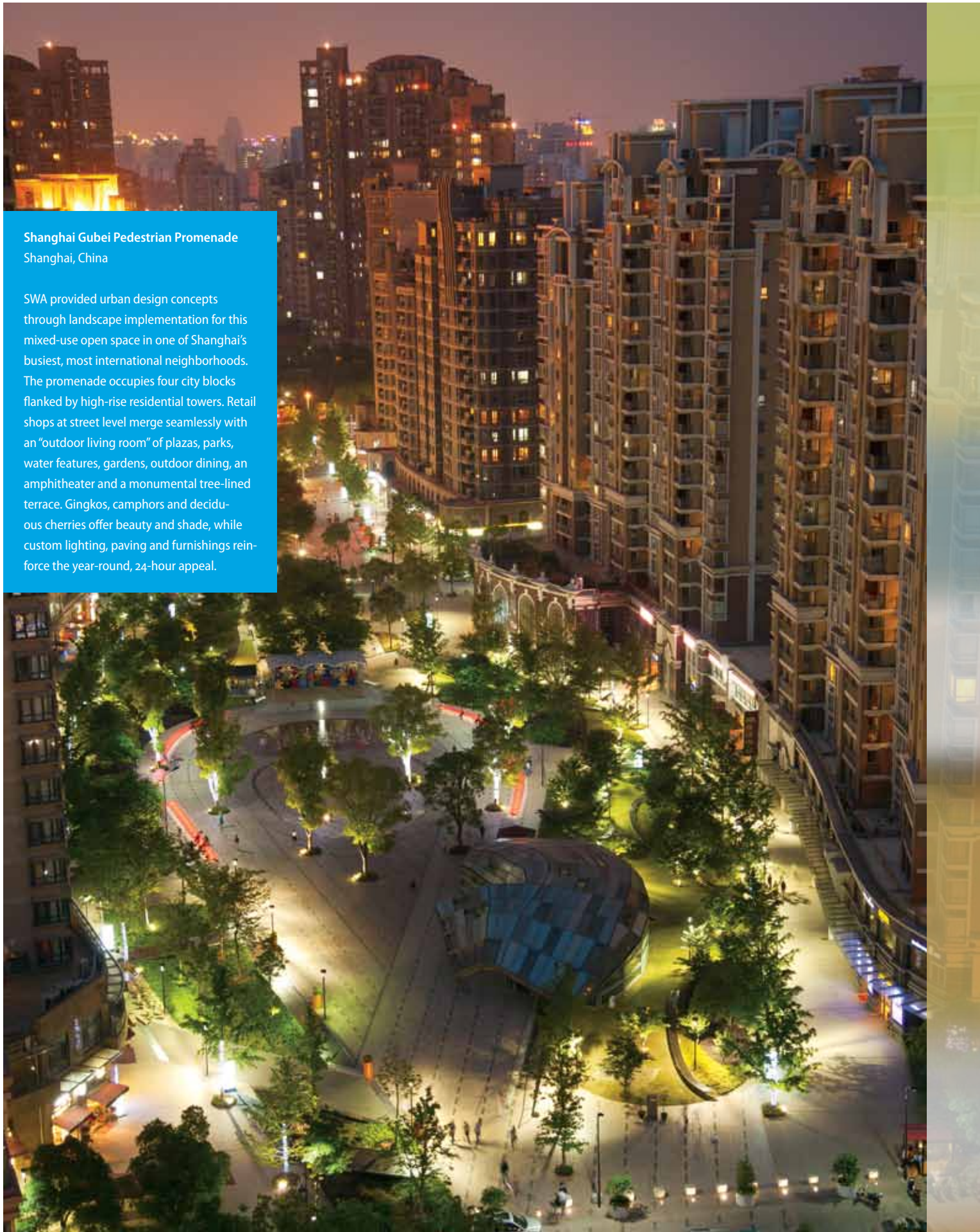
*Pat Cavanaugh, Vice President for Business and Finance, University of the Pacific*

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As designers in the 21st century, we have a special responsibility to carefully and cleverly use land and resources so that we can live rich, interesting lives without overwhelming the planet.

*Marco Esposito, SWA*





Shanghai Gubei Pedestrian Promenade  
Shanghai, China

SWA provided urban design concepts through landscape implementation for this mixed-use open space in one of Shanghai's busiest, most international neighborhoods. The promenade occupies four city blocks flanked by high-rise residential towers. Retail shops at street level merge seamlessly with an "outdoor living room" of plazas, parks, water features, gardens, outdoor dining, an amphitheater and a monumental tree-lined terrace. Gingkos, camphors and deciduous cherries offer beauty and shade, while custom lighting, paving and furnishings reinforce the year-round, 24-hour appeal.

## Partial Client List

### Collaboration and Commitment

An employee-owned group practice, SWA operates from small studio-based offices that enhance creativity and client responsiveness. Our collaborative culture makes us effective partners with consultants, citizen groups and public officials throughout the planning process. Our roles include:

+ **Lead consultants** for complex land planning projects, organizing multi-disciplinary teams of scientists, economists, engineers, attorneys, architects and others. Our experience with the open space realm makes us natural leaders in establishing framework plans.

+ **Team members** along with owners, developers, architects, and other consultants. Our track record of financially successful, award-winning team projects confirms our abilities as members of teams, including those directed by leading architectural firms worldwide.

Planning and urban design projects involve complex, multiple interests. Most require the ability to work with public and private sectors, citizen groups, and institutions. We aim to achieve consensus while maintaining the 'Big Idea' that will best serve our clients.

AC Martin Partners, Inc.  
Adrian Smith + Gordon Gill Architecture  
AG Spanos Companies  
Aliana Development Company  
Ailanto Properties  
Alameda County Planning Services  
Alamo Architect  
Anaheim Redevelopment Agency  
Anshen & Allen  
Altoon + Porter Architects  
Atlantic Gulf Communities  
BAR Architects  
Bing Thom Architects  
BMS Design Group  
Boca Raton Resort and Club  
Boeing Realty  
Bohlin Cywinski Jackson  
Brays Bayou Association  
Bridge Housing Corp.  
Brooks Street  
Broward County Parks/Rec Dept.  
Buffalo Bayou Partnership  
California State University East Bay  
Callison Architecture  
Carrier Johnson  
Catellus Development Corp.  
CEMEX, Inc.  
Centex Destination Properties  
Michael CF Chan Architects  
Changsha Fu Rong Urban Construction  
James KM Cheng Architects  
Chic Group Global Co. Ltd.  
Chongqing Financial Street Real Estate  
Citation Homes  
City of Anaheim, CA  
City of Beverly Hills, CA  
City of Chicago, IL  
City of Dallas, TX

City of Glendale, CA  
City of Houston, TX  
City of Irvine, CA  
City of Las Vegas, NV  
City of Livermore, CA  
City of Long Beach Redevelopment Agency  
City of Los Angeles, CA  
City of Menlo Park, CA  
City of Miami Beach, FL  
City of Monterey, CA  
City of Napa, CA  
City of New York, NY  
City of Okayama, Japan  
City of San Francisco, CA  
City of San Ramon, CA  
City of Santa Rosa, CA  
City of Shanghai, China  
City of Shenzhen, China  
Columbia University  
Construct Market Invest  
Cornell University Real Estate  
Cotsworld Foundation  
Cypress Lawn  
Dalian Amber Bay Development Co., Ltd.  
Dalian Shengding Development Ltd.  
Dar Al-Handasah  
De Stefano & Partners, Ltd.  
Disney Development Co.  
Dominican University  
DMB Associates, Inc.  
ED2 International  
ELS Architects  
Ellerbe Becket  
Emaar Properties PJSC  
Field Paoli Architects  
Filinvest Group, Inc.  
Fisher Friedman Associates  
Forest City Development

Foshan Urban Planning Bureau  
 Friends of Hermann Park  
 Friends of Katy Trail  
 Gensler  
 George Kaiser Family Foundation  
 Georgia Pacific Corp.  
 Giant Investment Company  
 Goldfield Company, Ltd  
 Greenland Development Group  
 Greentown Group  
 Guangdong Nanhai Planning Bureau  
 Guangdong Wuyan Enterprises  
 Guangzhou Urban Planning & Design  
 Guoxian Longmu Bay Invenstment Co.  
 Haicang Investment Corp.  
 Hangzhou Hubin Commerce & Tourism  
 Harwood International  
 Harris County Flood Control District  
 Harris County Improvement District  
 Health Care Japan Co., Ltd.  
 Heller Manus Architects  
 Hillwood Development  
 Hines Interests  
 HKS, Inc.  
 HNTB Corporation  
 HOK  
 Horti-Expo Xingyun Real Estate Co.  
 Hornberger Worstell & Associates  
 Houston Downtown Management District  
 Howard Hughes Corporation  
 Hyatt  
 The Irvine Company  
 Jerde Partnership  
 Joon-Awg Development Co., Ltd.  
 JWDA Architects  
 Kaufman & Broad  
 KMD Architects  
 Koll Development Co.  
 Korh Sunseri Hagey Architects  
 Kume Sekkei Co., Ltd.  
 Kynshan Huaqiao Economic Development  
 Kunming Golf Tourism and Resort  
 Lagoa dol Ingleses Urbanismo  
 Lennar  
 Limitless LLC  
 Lowe Enterprises Real Estate Group  
 LPA, Inc.  
 Macquire Thomas Partners  
 Mark Cavagnero Architects  
 Mills Corporation  
 Morris Architects  
 Nakheel  
 NBC Universal  
 Newhall Land & Farming Co.  
 NBBJ  
 Ningbo Planning Bureau  
 North Canyons, LLP  
 OCT Urban Entertainment Investment Co.



Monterrey Open Space Plan, Monterrey, Mexico

Parsons Brinkerhoff  
 Pei Partnership  
 Perkins & Will  
 Perkins Eastman Architects  
 Pfau Long Architecture Ltd.  
 Pfeiffer Partners  
 P.T. Alpha Goldland Realty  
 Pyramid Properties Management LLC  
 Qingpu New Town Construction & Dev.  
 Rey de la Reza Architects  
 Rice University  
 RMW Architecture + Design  
 RTKL Associates, Inc.  
 Samsung Everland, Inc.  
 San Antonio River Authority  
 Santa Clara Development  
 San Diego Unified Port District  
 SB Architects  
 S.H. Cowell Foundation  
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 Shapell Homes  
 Shea Properties  
 Shenzhen Urban Planning & Design  
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 Skidmore Owings & Merrill LLP  
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 Southern Methodist University  
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 Uptown Development Authority  
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 West Village Community Partnership  
 Wilson Meany Sullivan  
 Woodlands Community Development Corp.  
 Xiamen Haicang Investment Corp.  
 Yida Group  
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## The Offices of SWA

Not only are the people at SWA fun to work with, but they bring exemplary skills in physical planning. They are realistic about construction issues and they don't approach planning as a loss leader for future work or push for a particular building program. There's no conflict of interest—it's about solving the client's problem. SWA planning is for the good of the project.

*David Meckel, FALA, Director of Research & Planning, California College of the Arts*

**+**  
 Civic-scale landscapes are the special challenge for designers working at the city scale. In my opinion only major musical works compare, as they are similarly interpreted by generations adding to their richness, meaning and significance.

*Bob Jacob, SWA*

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