City of Wuhai Tourism Planning

The Inner Mongolian city of Wuhai is transforming from focusing on coal mining as its main industry to tourism. This very special place has many different, striking landscape types located within just 1666 sq. kilometers: sand dunes, mountains, and wetlands, plus adjacency to the Yellow River. Consequently, the city has decided to boost its tourism. Already planned is a lake flowing through the site, to be built off of the current Yellow River; but within 10 years it will have already lost two thirds of its volume. SWA Group was hired to help design Wuhai’s marina on the new lake and also to help guide the city in its tourism plan.