

Madinaty, Parks and Open Space Design



Central Park Plan



Location
Cairo, Egypt
Client
Talaat Mustafa Group
SWA Scope
Landscape architectural services
Size
3000hc

SWA was hired to implement the main entry, parks, open space and streetscape systems envisioned in the master plan for this 8000-acre new community in the desert 40km east of Cairo.

The main entry monument welcomes residents and visitors to the new town with a design featuring a variety of 30m tall monumental architectural gateways, grand scale water features and a 195m-long, 10m-high aqueduct. These features are complimented through extensive lush plantings.

For the streetscape design SWA employed a number of traffic calming techniques to slow traffic while creating a rich urban design that would be engaging for pedestrians.

The large central park is envisioned as a community gathering space complete with mosque, restaurants, sporting fields, play areas, themed gardens designed to encourage social interaction with both nature and community.