



IMMEDIATE RELEASE

Contact: Ron Heckmann, (510) 652-5800
ron@heckmanncommunications.com
Phyllis Alzamora, ULI, (949) 585-2995

**Urban Land Institute Orange County/Inland Empire Names SWA Group's
Sean O'Malley as Vice Chair of Edge Development Initiative Council**

Laguna Beach, CA (Feb. 7, 2012) – Sean O'Malley, ASLA, Managing Principal for SWA Group, has been appointed as the Vice Chair of the Urban Land Institute Orange County/Inland Empire's Edge Development Initiative Council.

O'Malley heads the Laguna Beach office for SWA Group, one of the world's leading landscape architecture, planning and urban design firms. He is a licensed landscape architect and urban designer with over 20 years of experience in community planning and urban design, site planning, landscape design, and construction. Sean combines his experience in both environmental and large-scale urban design to formulate comprehensive land-based solutions that respect and respond to the environment they inhabit. Since joining the SWA Group in 1988, he has been involved in a variety of design and planning projects throughout the United States as well as Mexico, Canada, China, Japan, Korea, Taiwan, Indonesia, Brazil, Saudi Arabia, Egypt, India, Australia, Croatia, Russia and France.

In line with the ULI's focus on responsible land use that supports sustainable communities, the Edge Development Council will develop programs and research on such topics as the future of the master-planned community, and market-based land use planning for greater Orange County and the Inland Empire, according to Phyllis Alzamora, Executive Director for ULI Orange County/Inland Empire.

"We are fortunate to have Sean take on the leadership of this important Council, and look forward to the group's contribution to ULI and to the communities where we are active during a time when so much change is occurring in the industry," said Alzamora.

About SWA Group

SWA Group is an international landscape architecture, planning and urban design firm. SWA has offices in San Francisco, Sausalito, CA, Los Angeles, Laguna Beach, CA, Dallas, Houston, Shanghai and the United Arab Emirates. Since its inception, SWA has worked in over 60 countries, and its projects have garnered more than 600 awards. For more information, visit www.swagroup.com.

About the Urban Land Institute

The Urban Land Institute (www.uli.org) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936,

the Institute has nearly 30,000 members representing all aspects of land use and development disciplines. ULI Orange County/Inland Empire is among the ten largest District Councils worldwide.

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